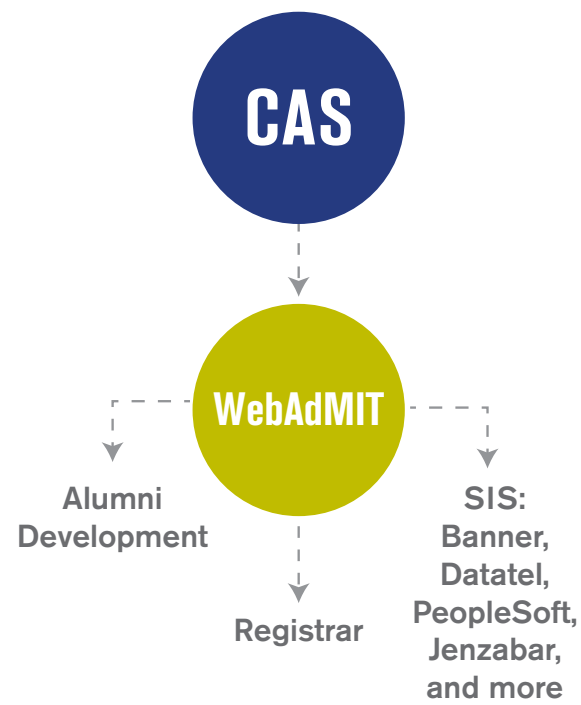# WHY JOIN THE POSTBACCAS™ COMMUNITY?

PostbacCAS™, the Liaison-powered Centralized Application Service (CAS™) for postbaccalaureate programs, serves as a marketplace for prospective students to research and apply with a single application and facilitates a streamlined admissions process for programs.

Using PostbacCAS, applicants can research programs and then use one online application to apply to all programs of interest. Programs can use PostbacCAS to reach a broader audience of applicants and to streamline admissions workflows (including review processes and evaluations) so they can focus on fostering relationships with their prospective students.

Fully customizable and branded software lets schools define their unique workflows and program-requirements, and retain total control of all admission decisions.
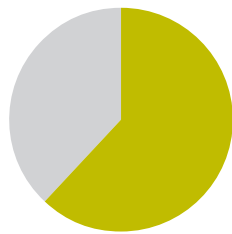
CAS

WebAdMIT

Alumni Development

Registrar

SIS: Banner, Datatel, PeopleSoft, Jenzabar, and more

A CAS can easily integrate into existing data systems.

MORE THAN HALF

of master's-level students surveyed reported that they applied to more than one program.

Source: Participants in Existing CASs

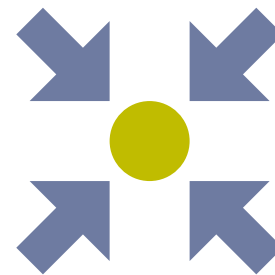**62%** of master's-level students surveyed would have preferred to apply through a CAS.

Source: Participants in Existing CASs

Reduced the time from when a student submits the application through a CAS to when it has been verified and available for program review.

#1 FEATURE

The #1 feature of importance to potential students is the convenience of having program data and applications in a central site.

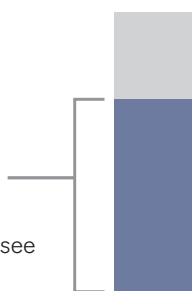Source: Participants in Existing CASs

85%

85% of programs surveyed expressed a desire to increase their applicant pool!

Source: Participants in Existing CASs

69% reduction in time to final decision.

Source: University of Tennessee Health Science Center

75% Decrease in application processing time from initial application to acceptance.

Source: Weill Cornell Graduate Medical School

SOFTWARE:
Cloud-based software with no implementation costs

HARDWARE:
None required

STAFFING:
No additional personnel required

COST:
No fee to participate for programs

TRAINING:
Free training

Learn more about how your postbac program and your prospective students will benefit from PostbacCAS at **postbaccas.liaisoncas.org**

LIAISON